

# BoX

## LEADING THOUGHT



**Best of X is the premium startup event of the Founders Fight Club** to discover the best startups in a specific industry. We connect startups with our corporate network to help them to grow faster and established companies to become better places to work and innovate.

### About BoX

We research the most outstanding startups in a specific industry and connect them with established corporates and intrapreneurs.

### Standing

Best of X is an established and proven event format since 2013. You can find representative partners and ambassadors on our website:

[www.bestofx.org](http://www.bestofx.org)

## Future of Work

**Work is changing.** By the end of the 2020s, 20-25% of current jobs may be eliminated. AI and robots are getting more developed and are revolutionizing the workplace. Demographics are a leading force that shapes the upcoming power of labor and influence productivity and innovation big time.

**For corporates**, it is essential to adapt to the changing and volatile macroeconomic environment. It is critical to act fast, agile and to look beyond traditional goals and targets to meet the new set conditions.

**Startups** have the speed and agility to bring innovative products to market fast! We believe they are the **change enablers in HR** and help corporates to adapt to the coming transformation in work.

At **Best of X - Future of Work**, we scout the best HR Startups in all relevant fields like employee experience, remote work, reskilling, talent recruitment and retention, smart office and personal growth.

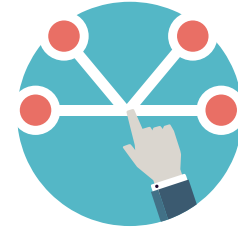
**Become a champion at Startup Relations, New Work and Corporate Entrepreneurship by joining our fast growing "Best of X - Future of Work" Community.**

## Best of X - Future of Work: Events



#### Webinar.

Every second Tuesday evening we invite a practitioner of an established corporate and a founder to think through a **real-life HR scenario** and give practical recommendations. The audience is invited to participate, ask questions and **vote for the most convincing strategy**. (20min)



#### Meetup.

Our Meetups take place in cities all over Germany. They start with the **live recording of the Webinar**, then we invite all guests to think through the scenario themselves by using the **"5 Whys"** method. The evening will end with **networking and drinks**. (90min)



#### Workshop.

The Best of X Workshop is a **one-day event**. One or more corporates invite up to **ten Startups** who will be selected by our Ambassadors. During the day we will work out possible business cases and **onboard sustainable pilot projects**. (1 day)

**Write us a mail to [team@bestofx.org](mailto:team@bestofx.org) or give us a call at +49 162 2414748 to get involved. For upcoming events visit our website [www.bestofx.org](http://www.bestofx.org).**

## Why join Best of X?



**Know-how**



**Networking**



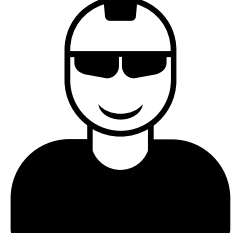
**Pilot Projects**



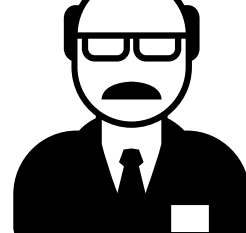
**Fast Innovation**



**Visibility**



**STARTUP RELATIONS**



By attending or sponsoring **Best of X** you can tackle all **five drivers of Startup Relations**:

- 1. Venture** to foster fast growth and innovation
- 2. Outsource research and development** to be up to date with new technologies
- 3. Recruit** to find employees of the new generation and educate your team
- 4. Create sustained customer relations**
- 5. Promote startup spirit in your own company (Startup IQ)**

**Onboard relevant pilot projects with industry related startups and innovate faster!**

## Best of X Ambassadors



Find all Best of X Ambassadors here:  
[www.bestofx.org/ambassadors](http://www.bestofx.org/ambassadors)

**BoX Corporate Ambassadors** represent the strategy and/or innovation departments of their established corporations. They are typically interested in getting to know startups to learn how to integrate them into their corporate processes and tactics. All ambassadors vote on the startup nominations into the final events.

#### What makes a good BoX Ambassador?

Besides your voting role, you should be interested in welcoming the finalists into your professional network. The industry ambassadors are hand selected employees within our corporate network and typically in charge of strategic business decisions and/or innovation within their departments.

#### Want to apply to be an ambassador?

Write us a mail to [team@bestofx.org](mailto:team@bestofx.org).

## Partners

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**Allianz**



**VITO ONE**

**DESIGN OFFICES**



**SIEMENS**



**CEBIT**  
scale 11



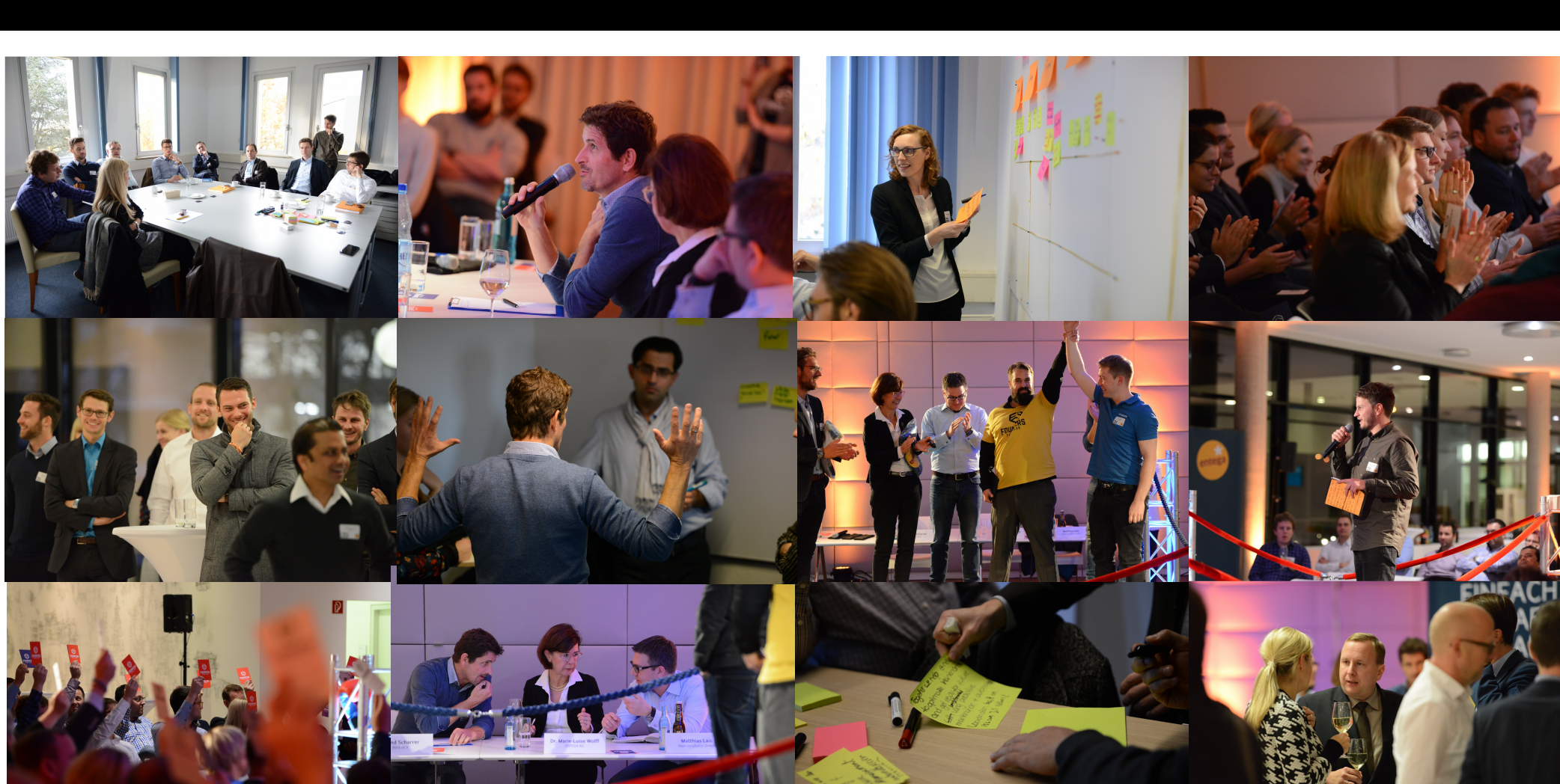
**Frankfurter Allgemeine**  
**FAZ.NET**



**BARMER**

For all Partners visit our website: [www.bestofx.org/partners](http://www.bestofx.org/partners)

## References



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